



# Pain – kNOw more!

Dentistry is 51% clinical and 49% business

Northridge, CA | SATURDAY, OCTOBER 14 | 6 CE Unit Event for Dental Professionals



Scott Stewart



Farshid Ariz, DMD

This 2 speaker, 6 CEU meeting is focused on the duality of pain dentists encounter:

**Clinical:** TMD/Craniofacial Pain and Sleep Related Breathing Disorders

**Business:** The Prescription for the Dis-Ease of Employee Management

## Craniofacial Pain

1 out of 6 patients who visited their general dentist or medical provider during the last year has experienced oral pain in their TMJ or facial muscles. Temporomandibular Disorder (TMD) has been identified as a major cause of nondental pain in the orofacial region. Most patients with this type of orofacial pain first seek treatment from their dentist. Therefore, we will most likely be the first clinicians to have the chance to examine, observe and help.

## The Pain of Employee Management

The challenges of communicating, leading and managing your team can dramatically impact the success of your practice. In this portion of our event, numerous tips and recommendations for hiring employees, creating compensation packages, clarifying responsibilities & expectations, and communication strategies will be covered.

## About the Speakers:

**Scott C. Stewart**, President of Clifton & Associates, Inc. has worked with hundreds of dental practices since 1991 developing business plans, coaching and training dental teams, enhancing communication skills, training teams on customer service techniques, and successfully helping practices grow to new levels of productivity and profitability. Scott speaks regularly for a variety of dental societies, study club meetings and specialists throughout Southern California. His company is accredited with the CA State Board and hosts continuing education courses on a variety of clinical and practice management topics.

**Farshid Ariz, DMD** is a 1989 graduate of the Boston University School of Dentistry where he received his DMD degree. In 1991, he received his Certification in Advanced Graduate Studies (CAGS) in Periodontics. For the last 24 years he has served as an Assistant Professor of Advanced Periodontics at Ostrow School of Dentistry of USC and has received extensive training in Orthopedic Craniofacial Dysfunctions. Board Certified Dental Sleep Medicine and Craniofacial Pain, Diplomate American Board of Craniofacial Pain (ABCP), Diplomate American Board of Craniofacial Dental Sleep Medicine (ABCDASM). Dr. Ariz treats patients with craniofacial pain, TMJ soreness and jaw discomfort, headaches, face, neck and shoulder pain. In addition, he treats patients for Obstructed Sleep Apnea and snoring, daytime drowsiness and patients who are CPAP intolerant. He gives presentations in academia and educational meetings, and is involved in TMJ & Sleep Therapy Research for non-surgical therapy to improve patient's quality of life. His expertise includes implantology, esthetic implant surgery, esthetic periodontal therapy, and full mouth reconstruction. Dr. Ariz is a member of the American Academy of Periodontology, American Academy of Craniofacial Pain, American Academy of Dental Sleep Medicine, American Academy of Sleep Medicine, Los Angeles County Medical Association, American Academy of Osseointegration and a member of the Medical Review Institute of America, Inc.

### When:

Saturday, October 14, 2017  
8:30 AM - 3:00 PM

### Where:

9801 Balboa Boulevard  
Northridge, CA 91325

### Fee: \$49

\$39 early bird thru September 30

Includes 6 CE Units,  
Continental Breakfast, and Lunch

### Questions?

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