

2023 Sponsorship Opportunities



Invitation to Participate

You are invited to support and participate in the educational programs offered by Dr. Steven Olmos and TMJ & Sleep Therapy Centre International. These courses are intended to draw a global audience of practitioners who want to be leaders in the diagnosis and treatment of sleep-related breathing disorders, craniofacial pain and airway focused orthodontics in adults and children. Our attendees are the top tier of medical and dental professionals looking to bring in new income streams and new technology to help their patients live a happier, healthier life. With the help of your products and services, these providers can achieve their goals.



TMJ & Sleep Therapy Centre
INTERNATIONAL

2023 Course Dates

Mini Residency

Austin, TX

April 21-22 - Session 1
May 19-20 - Session 2
June 23-24 - Session 3

San Diego, CA

September 8-9 - Session 1
October 6-7 - Session 2
November 10-11 - Session 3

Motor Nerve Reflex Testing

Austin, TX

June 25-26

San Diego, CA

November 12-13

Hands-On Pediatric OSA

New Orleans

March 31-April 1 - Session 1
April 28-29 - Session 2
July 14-15 - Session 3

4 Day International Event

Cape Town, South Africa
September 2023

Toronto, Canada
October 2023

Levels

SINGLE EVENT - \$2,000

- Booth space for 1 representative at a TMJ & Sleep Therapy Centre International 2-day event (food and beverage included).

RUBY - \$3,000

- Logo placement on marketing material both electronic and printed.
- Logo placement on website.
- Product featured in course manuals and in presentations.
- Podium recognition from Dr. Olmos at all events.
- Product information and/or samples distributed at events if sent in advance to the venue.
- 50% discount single event booth fee.

SAPPHIRE - \$6,500

- Booth Space at TMJ & Sleep Therapy Centre International Events Series (3 Session Sleep-Related Breathing Disorders and Craniofacial Pain for Adults and Children Mini Residency and 1 Session Motor Nerve Reflex Testing – 8 days total).
- Recognition on select marketing material for specific event.
- Logo placement on TMJ & Sleep Therapy Centre International Website (no link).
- Social Media Promotion.
- Admittance for 1 representative at each event including program supplied food and beverage.
- Copy of attendee list at event.

Benefits



- Exposure to the most current techniques and treatment protocols.
- Global exposure of your product or service.
- Collaboration with Leaders in the Industry.
- Research Study Involvement.
- Exposure to doctors who really will implement what they learn.
- Products used live during the course.



From the Source

"The attendees at Dr. Olmos' courses are very eager to adopt the products and protocols Dr. Olmos recommends! Over the years our company has benefitted greatly from working with Dr. Olmos and the doctors he trains – not just in sales, but in building long-standing relationships with their practices. These courses never disappoint!"

Julie Seager, Education Manager, Western US – XLEAR, Inc.

Levels Continued

EMERALD - \$10,500

- Prime booth space at any or all TMJ & Sleep Therapy Centre International events.
- Recognition on all TMJ & Sleep Therapy Centre International program marketing material.
- Logo placement and direct links to your website on all electronic marketing material for TMJ & Sleep Therapy Centre International events.
- Public sponsorship of all educational webinar events.
- Advanced copy of attendee lists for TMJ & Sleep Therapy Centre International Programs.
- Admittance for 2 representatives at each TMJ & Sleep Therapy Centre International event including program supplied food and beverage.
- Website listing with logo and direct link from our corporate website under corporate sponsors.
- Featured product in course manual.
- Webinar presentation featuring your product.

DIAMOND - \$25,000

- All Emerald Benefits PLUS
- Featured in presentation material at all presentations by Dr. Olmos outside of the TMJ & Sleep Therapy Centre International umbrella.
- Access to the annual invitation only Centre meeting.
- Program course manuals and handouts (1 copy).
- Podium presentation featuring your product/service.
- Discount on Dr. Olmos Honorarium to speak at your events
- 2 - 50% off Mini Residency discounts to offer to your clients
- Social Media promotion
- Custom sponsored eblast

Attendees



- 95% Decision Makers in Attendance
- Strong Desire to Implement Protocols
- Top Tier Medical and Dental Professionals
- Located Across the US and Canada
- Virtual Attendees
- 86% of Attendees Make at Least One Purchase During the Event



Add Ons*

*can be secured independently of a full sponsorship. Contact us for details.

Session 1 Cocktail Reception (2 Available)

– Taking place Friday evening after session 1 – have time to meet with all attendees in a social setting without interruption. \$4,000.00

Graduation Party (2 Available)

– After three exceptional sessions of the Mini Residency, help the attendees celebrate their accomplishments. \$5,000.00

Lunch Sponsorship (6 Available)

– Host a lunch and have the opportunity to speak to all attendees during the lunch hour. \$3,500.00



TMJ & Sleep Therapy Centre INTERNATIONAL

SPONSORSHIP APPLICATION

Sponsorship Levels:

DIAMOND ANNUAL SPONSORSHIP	\$25,000 USD
EMERALD ANNUAL SPONSORSHIP	\$10,500 USD
SAPPHIRE SINGLE SERIES SPONSORSHIP	\$6,500 USD
RUBY PARTNERSHIP ANNUAL SPONSORSHIP	\$3,000 USD
SINGLE EVENT SPONSORSHIP	\$2,000 USD

Add-Ons:

COCKTAIL RECEPTION	\$4,000 USD
GRADUATION PARTY	\$5,000 USD
LUNCH SPONSORSHIP	\$3,500 USD

Sponsorship Information:

Company Name: _____

Contact Name: _____

Phone Number: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Web Address: _____

◆ Please provide a high resolution logo to be placed on our website (Diamond, Emerald, Sapphire & Ruby)

Payment Method (Please Check):

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover ☐ Check

For Diamond & Emerald Sponsors Only (Please Check):

☐ 1 Payment ☐ 2 Equal Payments ☐ 4 Equal Payments ☐ 12 Equal Payments

Name on Credit Card: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Credit Card No: _____ Exp Date: _____ CV2 Code: _____

I authorize TMJ & Sleep Therapy Centre International to charge the agreed upon sponsorship fees to the credit card listed above. A missed payment will result in Company information being removed from TMJSTCI marketing and websites.

Print Name: _____ Signature: _____ Date: _____

Please email application to karie@tmjtherapycentre.com
Make checks payable: TMJ & Sleep Therapy Centre International | 7879 El Cajon Blvd. La Mesa, CA 91942

For Office Use Only:	Reviewed & Accepted:	
Payment Start:	Payment End:	Payment Amount:
Notes:		